

STUDENT RECRUITMENT CHECKLIST

<input checked="" type="checkbox"/>	LIST ITEM	ADDITIONAL NOTES
<input type="checkbox"/>	Define your student recruitment goal.	
<input type="checkbox"/>	Define the start and end dates for the project.	
<input type="checkbox"/>	Designate a student recruitment project manager.	
<input type="checkbox"/>	Assemble the student recruitment team.	
<input type="checkbox"/>	Select a day and time for a weekly student recruitment conference call or meeting.	
<input type="checkbox"/>	Hold a student recruitment “kickoff” call.	
<input type="checkbox"/>	Create a student recruitment group chat for ongoing team communication.	
<input type="checkbox"/>	Prepare community outreach training for the student recruitment team.	
<input type="checkbox"/>	Select social media platforms to be used for recruitment.	
<input type="checkbox"/>	Create and print marketing handouts (flyers and palm cards)	
<input type="checkbox"/>	Obtain a folding table and school-branded tablecloth for in-person recruitment events.	
<input type="checkbox"/>	Compile lists for student recruitment email campaigns.	
<input type="checkbox"/>	Compile a list of community events to attend.	
<input type="checkbox"/>	Compile a list of locations for canvassing.	
<input type="checkbox"/>	Create a community outreach calendar.	
<input type="checkbox"/>	Compile a student recruitment target call list.	

Struggling to track recruitment efforts? Our all-in-one Student Recruitment System automates outreach, manages leads, and keeps your enrollment pipeline full — so you can focus on what matters: educating students. **Get started with a 14-Day Free Trial [HERE!](#)**